



**MEDIA KIT**  
**2019**

NEW ENGLAND  
**SKI JOURNAL**

Waterville Valley Resort

PRINT | DIGITAL

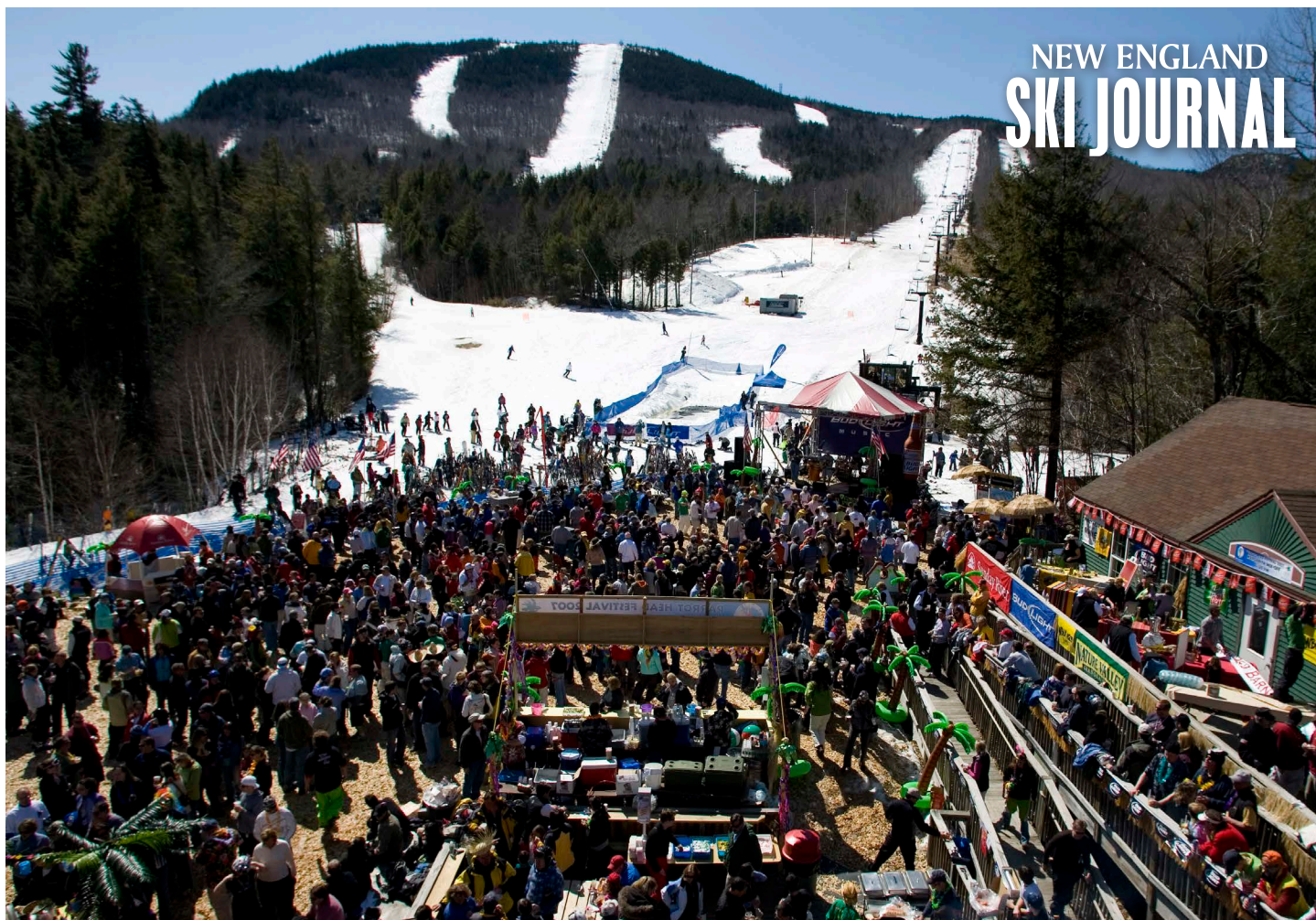
# WHO WE ARE

We are skiing. Skiers and riders love us. New England Ski Journal media properties deliver the most compelling, laser-focused content to a target audience of participants and skiing enthusiasts and consumers.

Now in its 23rd year of circulation, New England Ski Journal was launched in 1996 and has become the finest ski and ride publication in the region. The magazine — in both print and digital editions — is the must-read source for the latest news and most interesting features from across the six-state region — one of the largest markets in the world in terms of ski and ride participation and consumer spending on ski-related products and services.

A staff of award-winning writers — including Pulitzer winners, Boston Globe columnists and regional literary standouts — helps us bring the New England high country to life. New England Ski Journal reaches the coveted 25-54 age demographic by covering every aspect of skiing and riding in New England, including resort profiles, lodging insight, tips, gear and commentary.

Complementing the magazine, our Emmy Award-nominated New England Ski Journal TV show — now in its fourth season — reaches an even wider audience of highly educated, affluent families with spending power. The show airs on Comcast SportsNet New England and The Ski Channel and is available on Comcast, DirecTV, Cox and Cablevision.



# NEW ENGLAND SKI JOURNAL

Sunday River Resort

## OUR COMMUNITY

### Demographics

New England Ski Journal is aimed directly at the key audience that ski resorts, companies and lodging properties want to reach: ski consumers. Our content and platforms are geared to a target audience of skiers, riders and ski enthusiasts. The average New England Ski Journal reader:

- Skis and rides regularly
- Purchases ski equipment
- Travels multiple times per year, books overnight accommodations
- Dines out regularly
- Purchases high-tech and travel goods

**HOUSEHOLD INCOME:** More than a quarter of readers have an annual household income of \$275K or more, and two-thirds of readers have an annual household income of \$150K or more.

**SPENDING HABITS:** More than a quarter of readers spend \$15K or more on snowsports annually; more than half spend \$11K or more; more than 70 percent of readers spend \$3,200 or more.

**EDUCATION:** Nearly 75 percent of our readers have a bachelor's degree or higher.

*(All data based on third-party reader survey)*

### Readership habits

- 98% of readers rate the print edition as excellent or good
- 92% of readers rate the digital edition as excellent or good
- 90% of our readers read the digital edition
- 68% of our readers access our content on a mobile device
- More than 75% of readers are more likely to make a purchase from an advertiser
- 98% of readers would recommend NESJ to a friend

### Social media community

Our engaging presence on Twitter and Facebook shares and extends our content to thousands of followers and fans.



@NESkiJournal



/SkiJournal

# OUR PRINT EDITION

## The premier publishing experience

**HISTORY:** Published continuously since 1996

**FORMAT:** Tabloid-sized (11 inches wide x 14 inches high), full-color magazine with glossy wrap

**FREQUENCY:** Seven issues per season, printed monthly November through February with a special Spring issue, a popular Summer issue and a Fall issue, highlighting the spectacular New England foliage season.

**DISTRIBUTION:** In addition to home delivery to our paid subscribers, thousands of complimentary copies of every issue are distributed to more than 450 locations, including ski resorts and ski shops, throughout New England, New York and New Jersey (see complete list on following pages).

## Display advertising rates

Size	Open	3x	5x	6-7x
Full Page	\$3,360	\$3,045	\$2,835	\$2,625
Half Page	\$1,995	\$1,890	\$1,832	\$1,811
Quarter Page	\$1,470	\$1,365	\$1,260	\$1,076
Eighth Page	\$892	\$787	\$682	\$603

Glossy ads	Price	Glossy ads	Price
Front cover strip	\$3,032	Inside front cover	\$4,090
Back cover	\$4,090	Inside back cover	\$3,120

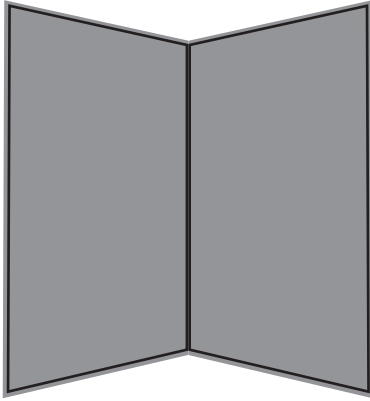
Inquire about two-page spread rates.

**Marketplace rates** — Promote your business with your logo and text all year long. **► 7 issues for \$2,163**

# PRINT AD SPECS

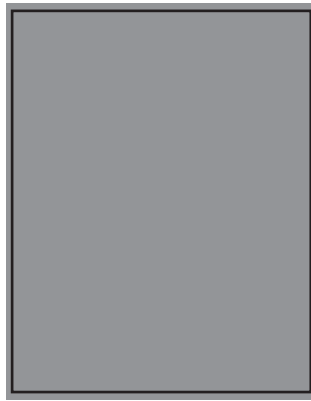
NEW ENGLAND  
SKI JOURNAL

We offer an array of compelling ad spaces to effectively deliver your message — from expansive two-page spreads and full-page canvasses to smaller opportunities to fit any budget.



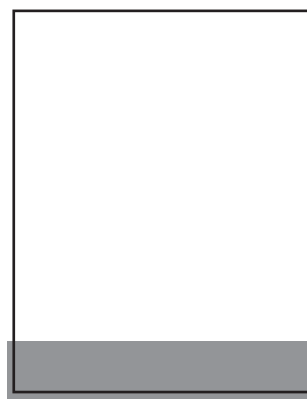
## 2-PAGE SPREAD (W/ BLEED)

21.75 inches x 13.875 inches  
PLUS: Add 1/4-inch bleed  
on all sides for print ads



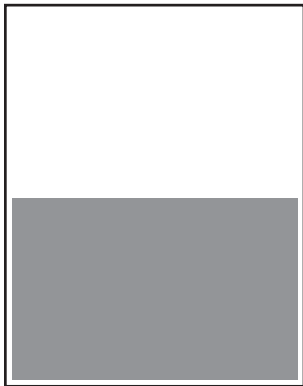
## FULL-PAGE (W/ BLEED)

10.875 inches x 13.875 inches  
PLUS: Add 1/4-inch bleed  
on all sides for print ads



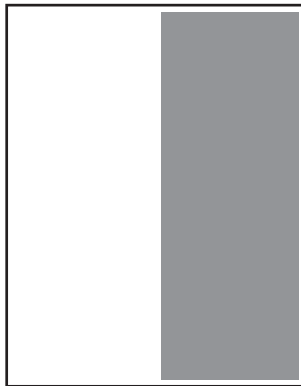
## COVER STRIP (W/ BLEED)

10.875 inches x 1.5 inches  
PLUS: Add 1/4-inch bleed  
on sides and bottom



## HALF-PAGE HORIZONTAL

9.875 inches x 6.25 inches



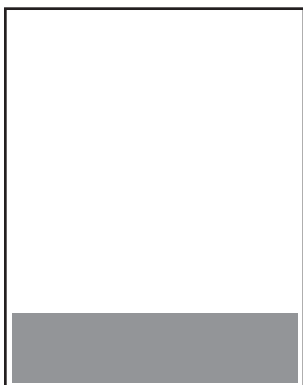
## HALF-PAGE VERTICAL (SKYSCRAPER)

4.875 inches x 12.875 inches



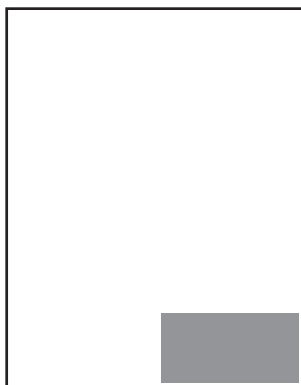
## QUARTER-PAGE VERTICAL

4.875 inches x 6.25 inches



## QUARTER-PAGE HORIZONTAL

9.875 inches x 3 inches



## EIGHTH-PAGE HORIZONTAL

4.875 inches x 3 inches



## MARKETPLACE

Includes logo/photo  
plus 25-30 words of text

## AD SUBMISSION GUIDELINES

- Ads are due on the 15th of the month prior to publication date.
- Bleed margin: Add .25" to all outside edges for full-page, spread and cover strip ads.
- Keep all text and graphics 0.25" from outside edges.
- Do not include crop marks.
- Provide ad as a PDF or JPG file, 300 dpi.

Submit ads  
by email to:  
[ads@skijournal.com](mailto:ads@skijournal.com)

**NEW ENGLAND SKI JOURNAL**

**PAGEVIEW** (above): Magazine-style pages, ideal for desktop reading and full-page advertisements.

**READING VIEW** (right): Reader-friendly articles, ideal for mobile reading and square web ads (right).

**NESJ APP** (left): Available on every mobile device.

Download on the **App Store** | GET IT ON **Google Play** | Available at **amazon**

**36th ANNUAL boston.com SKI & SNOWBOARD expo**  
PRESENTED BY SUBARU OF NEW ENGLAND  
NOV 9-12 | Seaport World Trade Center  
Boston's Biggest Ski & Snowboard **SALE**  
**SAVE \$3** on admission. Purchase tickets online and use promo code **NESKJ**. \*Kids under 12 FREE!

# OUR DIGITAL CONTENT

## Available @ NESkiJournal.com

Our digital edition is unique — with both a PageView version and a Reading View version — available online and in our app.

**PAGEVIEW:** This version includes both a replica version of our print edition and bonus content exclusive to digital readers.

**READING VIEW:** The mobile-friendly Reading View includes reader-friendly versions of every article.

**NEW! NESJ APP:** Available in the iTunes App Store, Google Play and Amazon, offering easy access to our digital archives and instant access to each new issue.

## PageView advertising rates

Size	Open	3x	5x	6-7x
Two-page spread	\$1,600	\$1,400	\$1,200	\$1,000
Full page	\$900	\$800	\$700	\$600

## Reading View rates ▶ Starting at \$495 per month

Insert your advertising message into any article or section of the magazine with a 450-pixel-by-450-pixel ad.

## Video rates

▶ \$350 per issue

Embed a video in your Page View ad.

# EDITORIAL CALENDAR

NEW ENGLAND  
**SKI JOURNAL**

OUR 23RD SEASON!

**EVERY ISSUE OF NEW ENGLAND SKI JOURNAL INCLUDES** SlopeSide, Trail of the Month, Events Calendar, Insider Q&A, KidsZone, Ski Shop, Ski Fashion, Tackle the Terrain; Tuning Tips; Ski Country House of the Month; Tony Chamberlain's Last Run

ISSUE	EDITORIAL HIGHLIGHTS	AD CLOSE	MATERIALS DUE	BUYER'S GUIDES & SPECIAL ISSUES	INFO DUE
<b>November 2018</b>	<b>THE SEASON PREVIEW ISSUE: WHAT'S NEW FOR 2018-19</b> // PLUS: Ski Academy Guide; Boston Ski Show preview; Ski Weekend; Insider Q&A; Tackle the Terrain; Ski Life: Ski Shop; Ski Essay; Last Run	Oct. 5, 2018	Oct. 12, 2018	<b>Ski Shop: Skis and snowboards and Ski Academy Guide</b>	Oct. 1, 2018
<b>December 2018</b>	<b>THE SPA ISSUE</b> // New England's best ski country spas // PLUS: Ski Weekend; Insider Q&A; Tackle the Terrain; Ski Life: Ski Shop; Ski Essay; Last Run	Nov. 2, 2018	Nov. 9, 2018	<b>Ski Shop: Helmets, goggles and gadgets</b>	Nov. 1, 2018
<b>January 2019</b>	<b>NEW ENGLAND'S TOP Hardcore Skiing</b> // Mad River Glen // PLUS: Ski Weekend; Insider Q&A; Tackle the Terrain; Ski Life: Ski Shop; Ski Essay; Last Run	Dec. 7, 2018	Dec. 14, 2018	<b>Ski Shop: Boots</b>	Dec. 1, 2018
<b>February 2019</b>	<b>SKI WEEKEND: BURKE MOUNTAIN</b> // Burke Mountain Resort // PLUS: Ski Weekend; Insider Q&A; Tackle the Terrain; Ski Life: Ski Shop; Ski Essay; Last Run	Jan. 4, 2019	Jan. 11, 2019	<b>Ski Shop: Apparel</b>	Jan. 1, 2019
<b>Spring 2019</b>	<b>THE SPRING ISSUE</b> // Spring skiing hotspots // PLUS: Ski Weekend; Insider Q&A; Tackle the Terrain; Ski Life: Ski Shop; Ski Essay; Last Run	Feb. 8, 2019	Feb. 15, 2019	<b>Ski Shop: All-terrain equipment</b>	Feb. 1, 2019
<b>Summer 2019</b>	<b>THE SUMMER ISSUE</b> // High Country Weekend: Stowe // PLUS: Paddling; Hiking; Golf; Railways; Waterways; Family attractions; Driving tours; Ziplines; Chairlifts	May 3, 2019	May 10, 2019	<b>Ski Shop: Outdoor gear</b>	May 1, 2019
<b>Fall 2019</b>	<b>THE FOLIAGE ISSUE</b> // Best fall drives; Hiking hot spots; Mountain bike meccas // PLUS: SkiTown: Bethel, Maine	July 10, 2019	July 17, 2019	<b>Ski Shop: 2020 gear preview</b>	July 1, 2019





## Massachusetts and Rhode Island locations

Amrheins, Boston, MA  
 Bathhouse Gym, Boston, MA  
 Bell In Hand, Boston, MA  
 Berklee College, Boston, MA  
 Berkley Cafe, Boston, MA  
 Bill's Bar, Boston, MA  
 Blackthorn's, Boston, MA  
 Boston Athletic Club, Boston, MA  
 Boston Beer Garden, Boston, MA  
 Boston Beer Works, Boston, MA  
 Boston College, Boston, MA (2)  
 Boston House of Pizza, Boston, MA  
 Boston Sports Club, Boston, MA  
 Boston University, Boston, MA (2)  
 Brownstone Restaurant Tavern, Boston, MA  
 Bukowski's, Boston, MA  
 Cafe 939, Boston, MA  
 Clearys Restaurant, Boston, MA  
 Clock Tavern, Boston, MA  
 D'Angelo's, Boston, MA  
 Emerson College, Boston, MA  
 Fisher College, Boston, MA  
 Fit Corp, Boston, MA  
 FJ Doyles - Downtown Crossing, Boston, MA  
 FJ Doyles - South End, Boston, MA  
 Game On Fenway, Boston, MA  
 Gold's Gym, Boston, MA  
 Hemmenway's, Boston, MA  
 Hennesy's Tavern, Boston, MA

Holiday Inn Boston St., Boston, MA  
 Hurricane O'Reilly's, Boston, MA  
 Kings, Boston, MA  
 Landsdowne Bar, Boston, MA  
 Local Bar, Boston, MA  
 Marriot Hotel, Boston, MA  
 Mass College of Art, Boston, MA  
 Mass College of Pharmacy, Boston, MA  
 McGann's Pub, Boston, MA  
 McGreavy's, Boston, MA  
 New York Pizza, Boston, MA  
 North Station, Boston, MA  
 Northeastern University, Boston, MA (3)  
 Porter's, Boston, MA  
 Quencher, Boston, MA  
 Sal's, Boston, MA  
 Seapoint, Boston, MA  
 Shaw's-Boylston St., Boston, MA  
 Shenanigan's, Boston, MA  
 Sheraton Hotel, Boston, MA  
 Simmons College, Boston, MA  
 South Station, Boston, MA  
 Stadium Sports Bar, Boston, MA  
 Stop and Shop, Boston, MA  
 Suffolk University, Boston, MA  
 Sullivan's, Boston, MA  
 Summer Shack, Boston, MA  
 Tedeschi's, Boston, MA  
 Telegraph Hill, Boston, MA

The Fours, Boston, MA  
 The Greatest Bar, Boston, MA  
 The Harp, Boston, MA  
 The Lir Pub, Boston, MA  
 The Playwright, Boston, MA  
 The Pour House, Boston, MA  
 The Station B Tavern, Boston, MA  
 The Tap, Boston, MA  
 UMass-Boston, Boston, MA  
 Wentworth, Boston, MA  
 Woody's, Boston, MA  
 All Season Sports, Newton, MA  
 Babson College/Reynolds Campus Center, Babson Park, MA  
 Bass Pro Shop, Foxboro, MA  
 Bob's Sea & Ski, New Bedford, MA  
 Burton Snowboard, Wrentham, MA  
 Cambridge College, Cambridge, MA  
 Centre Ski and Bike, West Newton, MA  
 Country Ski & Sport, Hanson, MA  
 Country Ski & Sport, Quincy, MA  
 East Coast Alpine, Boston, MA  
 East Coast Alpine, Danvers, MA  
 Eastern Boarder, Leominster, MA  
 EMS Climbing & Kayak School, Lincoln, RI  
 Harvard International Office, Cambridge, MA  
 New England Action Sports, Warwick, RI  
 Outdoor Recreation, Newport, RI  
 Outdoor Recreation, Bedford, MA

Paul's Sportswear & Ski, Salisbury, MA  
 Puritan Clothing of Cape Cod, Hyannis, MA  
 Ray & Sons Cycle & Ski, Maynard, MA  
 RJ Bradley's Ski & Sport, Littleton, MA  
 Ski & Sport Shack, Wakefield, MA  
 Ski Haus, Burlington, MA  
 Ski House, Somerset, MA  
 Ski Shop Plus, North Smithfield, RI  
 Ski Stop, Canton, MA  
 Ski Stop, Westwood, MA  
 Sport Loft, Fitchburg, MA  
 Sports Stop, Wenham, MA  
 Sportworks, Duxbury, MA  
 Strand's Ski Shop, Worcester, MA  
 Summit Ski & Snowboard Shop, Framingham, MA  
 Sun & Ski Sports, Pembroke, MA  
 Sun and Ski, Woburn, MA  
 T&S Golf, Taunton, MA  
 Avie's Ski Sports, Westerly, RI  
 Colorado Ski Outlet, W Springfield, MA  
 Competitive Edge, Holyoke, MA  
 Competitive Edge, E Longmeadow, MA  
 Credo Skate & Snow Shoppe, N Hampton, MA  
 Mountain Goat, N Hampton, MA  
 Ski Haus, E Longmeadow, MA  
 Ski Unlimited, Greenfield, MA  
 Theory Skate & Snow, W Springfield, MA

## Connecticut locations

Action Sports, Old Saybrook, CT  
 Action Sports, Branford, CT  
 Benidorm Bikes & Boards, Canton, CT  
 Bob's Chalet Ski & Snowboard, Bristol, CT  
 Colorado Ski Shop, Enfield, CT  
 Cutting Edge Sports, Berlin, CT  
 Dick's Sporting Goods, Manchester, CT

Duffy & Ed's Alpine Haus, Wethersfield, CT  
 Golf Quest, Southington, CT  
 Kip's Ski Shop, Bridgeport, CT  
 New England Ski & Scuba, Vernon, CT  
 Outdoor Traders, Greenwich, CT  
 Pacific Swim-Bike-Run, Stamford, CT  
 Pedigree Ski Shop, Stamford, CT

Ridgefield Ski & Sport, Ridgefield, CT  
 Rotary Ski & Snowboard, Stratford, CT  
 Sartorius Sports, Avon, CT  
 Sartorius Sports, Glastonbury, CT  
 Ski & Sport, Westport, CT  
 Ski Haus, New Milford, CT  
 Ski Tunes, Simsbury, CT

Sport House, Canton, CT  
 Sports Palace, Torrington, CT  
 Sterling Snowboards, Shelton, CT  
 Suburban Ski & Bike, Berlin, CT  
 Sun & Ski Sports, Avon, CT



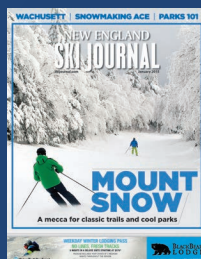
## New Hampshire and Maine locations

**Alton Circle Grocery**, Alton, NH  
**Cog Railway**, upstairs, Bretton Woods, NH  
**Cog Railway**, downstairs, Bretton Woods, NH  
**Sports Center**, Bretton Woods, NH  
**Bretton Woods Base Lodge**, Bretton Woods, NH  
**Hannaford Market**, Bristol, NH  
**Newfound Info**, Bristol, NH  
**Newfound RV Park**, Bristol, NH  
**Clay's Chocolates**, Campton, NH  
**Days Inn**, Campton, NH  
**Goose Hollow**, Campton, NH  
**Owls Nest**, Campton, NH  
**Waterville Estates**, Campton, NH  
**Century 21**, Center Harbor, NH  
**The Mug**, Center Harbor, NH  
**Willey Info**, Crawford Notch, NH  
**Benson's Ski and Sport Shop**, Derry, NH  
**Best Western**, Franconia, NH  
**Big Apple**, Gilford, NH  
**Fireside Inn**, Gilford, NH  
**Gator Ski & Boat**, Gilford, NH  
**Gilford Mobil**, Gilford, NH  
**Meadowbrook Farms**, Gilford, NH  
**Misty Harbor Resort**, Gilford, NH  
**Wining Butcher**, Gilford, NH  
**Inn On Squam Lake**, Holderness, NH  
**Manor on Golden Pond**, Holderness, NH  
**Squam Lakeside Farm**, Holderness, NH  
**Budget Rental**, Laconia, NH  
**Café De Javu**, Laconia, NH  
**The Citizen**, Laconia, NH  
**Water Street Café**, Laconia, NH  
**Lake Opechee Inn**, Lakeport, NH  
**Cabot Motor Lodge**, Lancaster, NH  
**Alpine Adventures**, Lincoln, NH  
**Beacon Motel**, Lincoln, NH  
**Comfort Inn**, Lincoln, NH  
**Econo Lodge**, Lincoln, NH  
**Econo Lodge II**, Lincoln, NH

**Encore**, Lincoln, NH  
**Elvios Pizza**, Lincoln, NH  
**Franconia Notch Motel**, Lincoln, NH  
**Hobo RR**, Lincoln, NH  
**Indian Head Resort**, Lincoln, NH  
**Inn Seasons**, Lincoln, NH  
**Kanc Motor Inn**, Lincoln, NH  
**Maple Lodge**, Lincoln, NH  
**Millfront Marketplace**, Lincoln, NH  
**Muncies**, Lincoln, NH  
**Nordic Inn**, Lincoln, NH  
**Octagon Base Lodge**, Lincoln, NH  
**Pollard Brook**, Lincoln, NH  
**Rivergreen Motel**, Lincoln, NH  
**The Beacon Resort**, Lincoln, NH  
**The Lodge**, Lincoln, NH  
**Vilage at Loon**, Lincoln, NH  
**Woodwards**, Lincoln, NH  
**Burger King**, Littleton, NH  
**Eastgate Motor Lodge**, Littleton, NH  
**Dunkin Donuts**, Meredith, NH  
**Vutek**, Meredith, NH  
**Winnepesaukee Railroad**, Meredith, NH  
**Castle in the Clouds**, Moultonboro, NH  
**Dunkin Donuts**, New Hampton, NH  
**Cobblestone Inn**, Plymouth, NH  
**Days Inn**, Plymouth, NH  
**East and North Restaurant**, Plymouth, NH  
**Mobil Mart**, Plymouth, NH  
**Lowe's Garage**, Randolph, NH  
**Homestead Inn**, Sugar Hill, NH  
**Glory Station**, Thornton, NH  
**Tony's Place**, Thornton, NH  
**Auto Serve**, Tilton, NH  
**Burger King**, Tilton, NH  
**Holiday Inn Express**, Tilton, NH  
**Pier 19 Grocery**, Tuftonboro, NH  
**Boulder Motor Court**, Twin Mountain, NH  
**Bretton Woods Station**, Twin Mountain, NH

**Foster's Crossroads**, Twin Mountain, NH  
**Twin Mountain Trading Post**, Twin Mountain, NH  
**Central Reservations**, Waterville Valley, NH  
**Golden Eagle Lodge**, Waterville Valley, NH  
**Inns at Waterville Valley**, Waterville Valley, NH  
**The Inns of Waterville**, Waterville Valley, NH  
**Town Square Info**, Waterville Valley, NH  
**Valley Inn & Tavern**, Waterville Valley, NH  
**Cedar Lodge**, Weirs, NH  
**Heat**, Weirs, NH  
**Kellerhaus**, Weirs, NH  
**Spaulding Inn**, Whitefield, NH  
**Barron Brook Inn**, Whitefield, NH  
**Anchorage Inn**, Winnisquam, NH  
**Lord Hampshire Motel**, Winnisquam, NH  
**Shalimar Resort**, Winnisquam, NH  
**Bear Notch Ski Touring**, Bartlett, NH  
**Better Life Cabins**, Bartlett, NH  
**Willey House Information**, Bartlett, NH  
**No. Forest Heritage Park**, Berlin, NH  
**Bretton Woods Motor Lodge**, Bretton Woods, NH  
**Bretton Woods Ski**, Bretton Woods, NH  
**Bretton Woods Sports**, Bretton Woods, NH  
**Mt. Washington Trading Post**, Bretton Woods, NH  
**Absolute Power Sports**, Gorham, NH  
**Burger King**, Gorham, NH  
**Colonial Comfort Inn**, Gorham, NH  
**J's Corner Restaurant**, Gorham, NH  
**Kentucky Fried Chicken**, Gorham, NH  
**Loewes Garage**, Gorham, NH  
**McDonald's**, Gorham, NH  
**Mt. Madison Motel**, Gorham, NH  
**Royalty Inn**, Gorham, NH  
**Cabot Motor Lodge**, Lancaster, NH  
**Great Northern Moose**, Milan, NH  
**Milton Lakeside Mart**, Milton, NH  
**Bagels Plus**, North Conway, NH  
**Willow Place Mall**, North Conway, NH  
**Vinteners Winery**, North Conway, NH

**Mt. Washington Valley Children's Museum**, North Conway, NH  
**Black Bear Café**, Ossipee, NH  
**Century 21**, Ossipee, NH  
**Dry No Mite Laundry**, Ossipee, NH  
**Krunkie Frankie's**, Ossipee, NH  
**Lobsterquest Restaurant**, Ossipee, NH  
**Ossipee Lake Country Store**, Ossipee, NH  
**Over Easy Café**, Ossipee, NH  
**Ted's Discount**, Ossipee, NH  
**Lovell Lake Food Store**, Sanbornville, NH  
**Brass Heart Inn**, Tamworth, NH  
**Market in the Pines**, Tamworth, NH  
**Miss Wakefield Diner**, Wakefield, NH  
**Palmer's Hotel**, Wakefield, NH  
**Pine River Steakhouse**, Wakefield, NH  
**Wakefield Town Hall**, Wakefield, NH  
**Barron Brook**, Whitefield, NH  
**Spalding Inn**, Whitefield, NH  
**Buchika's Bike & Ski Shops**, Salem, NH  
**Eastern Border**, Nashua, NH  
**Egon Zimmerman Sport Chalet**, Nashua, NH  
**EMS Climbing School**, N. Conway, NH  
**Golf & Ski Warehouse**, Hudson, NH  
**Ken Jones Ski Mart**, Nashua, NH  
**McIntyre Ski Area Ski Shop**, Manchester, NH  
**Philbrick's Sports Center**, Dover, NH  
**Putnam's Ski & Snowboard**, Portsmouth, NH  
**S&W Sports**, Concord, NH  
**Ski Haus**, Salem, NH  
**Wildcat Mountain**, NH  
**Attitash Mountain Resort**, NH  
**Loon Mountain Resort**, NH  
**Waterville Valley Resort**, NH  
**Cranmore Mountain Resort**, NH  
**King Pine Purity Spring Resort**, NH  
**Gunstock Mountain Resort**, NH  
**Kittery Trading Post X Sports**, Kittery, ME



## Vermont locations

Alpenrose Inn, Bondville, VT  
Austrian Haus Lodge, West Dover, VT  
Belmont General Store, Belmont, VT  
Best Western, Ludlow, VT  
Brandmeyer Mountain Side Inn, Weston, VT  
Brewfest Beverage, Ludlow, VT  
Bromley View Inn, Bondville, VT  
Cavendish Point Hotel, Proctorsville, VT  
Comfort Inn, Rutland, VT  
Cooper Hill Inn, East Dover, VT  
Deerfield Valley Inn, West Dover, VT  
DJ's Restaurant, Ludlow, VT  
Doverberry Inn, West Dover, VT

Equipe Sport, Rawsonville, VT  
First Run Ski Shop, Stratton, VT  
First Trax Sport Shop, West Dover, VT  
Four Seasons Inn, West Dover, VT  
Gray Ghost Inn, West Dover, VT  
Green Mountain Sugar House, Ludlow, VT  
Heritage Deli & Bakery, Chester, VT  
Holiday Inn Express, Springfield, VT  
Inn at Sawmill Farm, West Dover, VT  
Inn at Weathersfield, Weathersfield, VT  
Inn at Weston, Weston, VT  
Inn on Magic Mountain, Londonderry, VT  
Jackson Gore, Ludlow, VT

Killarney's Pub, Ludlow, VT  
Lifeline Lodge, Stratton, VT  
Lisai's Market, Chester, VT  
Mount Snow Grand Summit, West Dover, VT  
Mountain Riders, Ludlow, VT  
Mountain View Resort & Lodge, Killington, VT  
Mountaineer Inn, West Dover, VT  
Mulligan's Restaurant, Stratton, VT  
Outback Pizza, Ludlow, VT  
Over Easy's, Cuttingsville, VT  
Pot Belly Restaurant, Ludlow, VT  
Red Roof Motor Lodge, Rutland, VT  
Sherburne-Killington Motel, Killington, VT

Stoddard's General Store, Tyson, VT  
Stone Hearth Inn, Chester, VT  
Stone's Lodge, Bondville, VT  
Swiss Inn, Londonderry, VT  
The Boot Pro, Ludlow VT  
The Inn at Stratton Mountain, Stratton, VT  
The Last Chair, West Dover, VT  
The Vermont Inn, Killington, VT  
Three Mountain Inn, Jamaica, VT  
Vermont Country Store (2), VT  
West Dover Inn, West Dover, VT

## New York locations

Action Sports, Oakdale, NY  
Actyve Ski, Garden City, NY  
Columbia University, Hartley Hall, NY  
Columbia University, Wallach Hall, NY  
Emilio's Ski Shop, Forest Hills, NY  
Matt's Sporting Goods, Haverstraw, NY

NYU Student Resource Center, NYC, NY  
Paragon Sports, NY  
Pedigree Ski Shops, Bedford Hills, NY  
Pedigree Ski Shops, White Plains, NY  
Sitzmark Ski & Patio, Pearl River, NY  
Sno Haus, Huntington Station, (6 locations), NY

Snow Shed, Port Jefferson, NY  
Sports Barn Ski & Sport, Yorktown Heights, NY  
St. John's University, NY  
Sundown Ski & Snowboard, Farmingdale, NY  
Sundown Ski & Snowboard, Greenvale, NY  
Sundown Ski & Snowboard, Lake Grove, NY (2)

Sundown Ski & Sport, Levittown, NY  
Tappan Golf Center, Tappan, NY  
Toga Bike Shop, Upper Nyack, NY  
Valley Cycle Shop, Spring Valley, NY  
Yorktown Golf & Baseball Center, Mohegan Lake, NY

## New Jersey locations

Blue Ridge Mountain Sports, Madison, NJ  
BMW of North America, Woodcliff Lake, NJ  
Dover Sports, Dover, NJ  
Heino's Ski & Cycle, Pequannock, NJ  
High Country Sports, Livingston, NJ

Hunterdon Pools., NJ  
Mt. Everest Ski & Board, Westwood, NJ  
Out of Bounds, Scotch Plains, NJ  
Patos & Ski, Lebanon, NJ  
Pelican Pool & Ski, Readington Twp, NJ

Pelican Pool & Ski, Morris Plains, NJ  
Ramsey Bike & Ski, Ramsey, NJ  
Ramsey Outdoor, Succasunna, NJ  
Seton Hall, South Orange, NJ  
Ski Barn, Wayne, NJ

Ski Barn Bike & Patio, Paramus, NJ  
Ultimate Cycle & Snow Sports, Ramsey, NJ  
Woodbridge Ski Chalet, Avenel, NJ

# NEW ENGLAND SKI JOURNAL



Smugglers' Notch Resort

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